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Pittsburgh IRA-Management Firm to be Featured on *The Economic Report*

Inspira Showcased As Premier IRA Management Service

Pittsburgh, PA – June 5, 2009 - *Inspira*, a national independent IRA management firm based in Robinson Township, PA will be featured on the well-known TV program *The Economic Report* hosted by Greg Gumbel throughout the month of June on PCNC (Pittsburgh Cable News Network).

Why did *The Economic Report* choose to tell the nation about *Inspira*? The United States government has warned us - relying solely on a social security pension for retirement is a gamble at best. Recent events have shown time-honored investments such as stock to be even more tenuous. As an alternative safety net, most Americans have turned to IRA accounts. As of June 2008, the IRA industry was worth over 4.6 trillion dollars and is continually growing. Many companies want to get into the IRA business - and *Inspira* makes it seamless for them to do so.

Through *Inspira*, institutional clients develop a customized, self-branded, multi-mutual fund IRA solution aimed at capturing assets in the fastest growing sector of the retirement market without incurring the expense of developing and maintaining a specialized IRA back-office.

Visit Inspirafs.com daily to view updated air-times and dates.



"To be featured on *The Economic Report* shows our status as an innovative and leading solution for IRA management," says Inspira President and Founder Lowell Smith. "This industry is particularly relevant to today's economy and with baby-boomers beginning to enter retirement - both for the consumer and the financial institutions eager to offer IRAs."

The Economic Report airs during the day on a variety of well-known news networks, including Discovery Channel, CNN, MSNBC and various regional news networks throughout the country. In a multi-dimensional format, Greg Gumbel begins by introducing each new story and each show's theme, providing a sense of consistency throughout the segments. The stories educate viewers and provide new information that will impact their lives. With fresh content interlaced throughout each series, the show broadens perspectives, erases boundaries and opens up new avenues for progress and ideas for the audience.

About Inspira

Inspira enables or enhances the ability of institutional partners to capture IRA assets using the institution's own branded IRA investment solution. With no cost to the institutional partner, Inspira provides the IRA servicing and technology solutions that eliminate costly back-office operations while enhancing product offerings and profits. Inspira becomes the institutional partner's back-office, freeing the organization to concentrate efforts on capturing higher-margin asset-based fees tied to selling the IRA.

No matter what type of IRA - Roth, Traditional, SEP, or SIMPLE - Inspira is the ideal third-party administrator for a financial services company's IRA business.

Inspira is a portfolio company of [ABG Capital](#).

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